



RECEIVED  
SEP 24 2003  
GROUP 3600

3625 #  
#13 reg Lit  
9/20/03 PATENT  
Customer No. 22,852  
Attorney Docket No. 08159.0011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Charles Eric HUNTER et al. )  
Application No.: 09/465,730 ) Group Art Unit: 3625  
Filed: May 17, 2000 ) Examiner: C. Nguyen  
For: SYSTEM AND METHOD )  
PERMITTING MERCHANTS TO )  
USE ELECTRONIC BILLBOARD )  
DISPLAYS TO CARRY )  
ADVERTISEMENTS FOR )  
PRODUCTS THAT CAN BE )  
PURCHASED THROUGH A )  
UNIVERSAL, AUTOMATED )  
/ ORDER PROCESSING SYSTEM )

Assistant Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

PETITION FOR EXTENSION OF TIME

Applicants hereby petition for a three month extension of time to reply to the Office  
Action of March 17, 2003. A fee of \$465.00 is enclosed.

FINNEGAN  
HENDERSON  
FARABOW  
GARRETT &  
DUNNER LLP  
1300 I Street, NW  
Washington, DC 20005  
202.408.4000  
Fax 202.408.4400  
www.finnegan.com

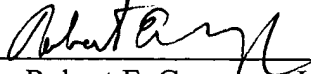
09/22/2003 ZJHAR1 00000051 09465730 465.00 OP  
01 FC:2253

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: September 17, 2003

By:   
Robert E. Converse, Jr.  
Reg. No. 27,432

FINNEGAN  
HENDERSON  
FARABOW  
GARRETT &  
DUNNER LLP

1300 I Street, NW  
Washington, DC 20005  
202.408.4000  
Fax 202.408.4400  
[www.finnegan.com](http://www.finnegan.com)

PTO/SB/22 (08-03)

Approved for use through 7/31/2008. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

<b>PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)</b>	Docket Number (Optional) WT-4 (05001.1020)
---	--

In re Application of Hunter et al.	
Application Number 09/465,730	Filed May 17, 2000
For System and Method Permitting Merchants to use Electronic Billboards. . .	
Art Unit 3625	Examiner Nguyen, Cuong H

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application.

The requested extension and appropriate non-small-entity fee are as follows (check time period desired):

- ☐ One month (37 CFR 1.17(a)(1)) \$ \_\_\_\_\_  
☐ Two months (37 CFR 1.17(a)(2)) \$ \_\_\_\_\_  
☒ Three months (37 CFR 1.17(a)(3)) \$ 930.00  
☐ Four months (37 CFR 1.17(a)(4)) \$ \_\_\_\_\_  
☐ Five months (37 CFR 1.17(a)(5)) \$ \_\_\_\_\_

☒ Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee amount shown above is reduced by one-half, and the resulting fee is: \$ 465.00

☐ A check in the amount of the fee is enclosed.

☒ Payment by credit card. Form PTO-2038 is attached.

☐ The Director has already been authorized to charge fees in this application to a Deposit Account.

☐ The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number \_\_\_\_\_.

I have enclosed a duplicate copy of this sheet.

I am the ☐ applicant/inventor.

☐ assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96).

☒ attorney or agent of record. Registration Number 40,819

☐ attorney or agent under 37 CFR 1.34(a).  
Registration number if acting under 37 CFR 1.34(a) \_\_\_\_\_

**WARNING:** Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Sept. 17, 2003

Date

770-804-9070

Telephone Number

Gregory Scott Smith

Typed or printed name

**NOTE:** Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ Total of 1 forms are submitted.

This collection of information is required by 37 CFR 1.136(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.